

DANBERG OCAMPO

AI Video Editor | AI UGC & Short-Form Ads

Philippines (Remote · Any time zone) | itsmedanberg@gmail.com | linkedin.com/in/danberg-ocampo
Portfolio: **danberg-ocampo-portfolio.netlify.app** | **Best-work folder (Google Drive)**

PROFESSIONAL SUMMARY

AI video editor for DTC brands: **AI UGC, 3D, claymation and AI-presenter ads that look shot, not generated**, with hook variants to test. Built on **500+ real-footage edits**: since 2022, editor for **@ceolawyer**, a US personal injury firm with **1.5M Instagram followers**, shipping ads and Reels 100% on time, plus weekly podcast episodes. Expert in **Premiere Pro**, advanced in **After Effects**.

CORE SKILLS

AI Video Ads: AI UGC, 3D animated, claymation, AI presenter / VSL, AI-creator testimonial, CG mascot
Editing Software: Adobe Premiere Pro (Expert), After Effects (Advanced), Photoshop, Audition, Lumetri
Ad Expertise: Meta and YouTube paid ads, UGC and testimonial ads, hook / opener / CTA testing
Content Expertise: Instagram Reels, TikTok, YouTube Shorts, talking-head content, podcast post-production
Strengths: Motion graphics, sound design, color grading, multi-camera editing, captions, creative briefs
Production: Media management (300–400GB libraries), delivery specs, scripts from transcripts (AIDA / PAS)
AI Models: Kling, Veo, Nano Banana, GPT Image, OmniHuman, Luma Ray, HeyGen Avatar, ElevenLabs, Lyria

PROFESSIONAL EXPERIENCE

AI Video Editor (AI Ad Spec Campaigns)
Independent | Remote | 2026 – Present

- 11 AI spec ads for 10 DTC brands (Liquid Death, SiliDog, Graza, Xlear and more), 25 hook variants in total.
- End to end: research, script, storyboard, AI footage, edit, sound design and mix, plus matching statics.
- Spec concepts on my portfolio, each labeled AI-generated and not commissioned by the brand.

Video Editor (Paid Ads, Reels & Podcast)
CEO Lawyer Personal Injury Law Firm | Remote · Atlanta, GA, USA | June 2022 – Present

- Edit and ship short-form ads and Reels for @ceolawyer (500+ delivered since 2022).
- Version Meta and YouTube ad creative for testing: hook swaps, opener cuts and CTA changes.
- Iterate cuts from US marketing team briefs, feedback and ad performance data.
- Own post-production for weekly podcast episodes (300–400GB media libraries).
- Edited a 4-minute brand film (69 clips, motion graphics) for CEO Lawyer Academy, the coaching brand.
- Built reusable edit templates for faster routine edits; 100% on-time delivery.

Freelance Video Editor
Independent — Selected Clients | Remote | 2021 – 2023

- Tower E-Bikes: YouTube channel content and brand graphics (2021–2022).
- Invested Talent (content repurposing agency): social-first short-form edits (2022).
- Churon Bernier (personal brand): short-form social content to brand-locked specs (2022–2023).

LANGUAGES

English (Working proficiency) | Filipino / Tagalog (Native) | Kapampangan (Native)